

MBA PROGRAM

Earn an MBA in one year.

Students can start the program every three months.

Students take two classes per seven-week term and three in two terms. In 12 months, they have earned an MBA with a concentration from an accredited not-for-profit university.

Study when and where works for you

HNU's MBA Program offers small class sizes allowing students to network with one another and to build life-long professional relationships.

Curriculum Overview

You do not need to hold an undergraduate business degree to enter HNU's MBA program.

The MBA Program includes courses in international management, corporate ethics, financial management, marketing, leadership, and organizational behavior.

SPECIALIZATIONS

- Accounting
- Finance
- General MBA
- Management and leadership
- Marketing

Core Courses (21 units)

The courses listed below form the core of our curriculum. They provide the basic tools necessary to analyze a wide range of business and organizational decisions, and are appropriate for work in large corporate settings, small and mid-sized businesses, non-profit organizations, and professional or consulting practices.

Courses:

BSAD 207 Managerial Accounting	3
BSAD 215 International Management	3
BSAD 229 Financial Management	3
BSAD 230 Advanced Management: Leading Change	3
BSAD 251 Corporate Policy and Ethics	3
BSAD 260 Marketing Management	3
BSAD 295 Strategy in the Global Environment	3

Concentrations (9 units)

Students may take three courses in one concentration or may take courses from more than one concentration so long as the students takes three such courses (plus the two electives).

Accounting

This concentration is intended for those students seeking more knowledge about accounting and completing additional courses to qualify to sit for the CPA or CMA designations. Students with an accounting concentration tend to be accountants in their employment but are well served in other careers.

BSAD 208	Corporate Financial Reporting	3
BSAD 209	Advanced Business Law for Accountants	3
BSAD 210	Accounting Information Systems	3

Finance

This concentration will support two distinct career paths. Many students are employed by large corporations and seek additional financial skills that will assist them in improving their performance and obtaining promotions. Other students work in small businesses or independently and seek financial skills to achieve and sustain success. Our courses have been recently redesigned to better prepare our students for the information economy.

BSAD 236	Intermediate Financial Management	3
BSAD 237	Investments	3

BSAD 239 Financial Markets and Institutions 3

Management and Leadership

This concentration is for students preparing to move into positions of greater responsibility within large for-profit companies, non-profit organizations, and small businesses. While considering new models of organizations and leadership, this concentration focuses upon the development of personal qualities leaders at all levels need in order to be successful in our fast-paced, rapidly-changing, complex-knowledge economy.

BSAD 250 Leadership Development 3

BSAD 253 Building Learning Organizations 3

BSAD 255 Leadership and Organizational Behavior 3

Marketing

This concentration will provide students with an extended foundation in marketing and background in the consumer area of marketing as well as a clear perspective of marketing strategy in the global environment. Students will be prepared to move into positions offering responsibility within consumer-packaged-goods firms, business-to-business marketers, not-for-profit firms, and operations determined to engage in global marketing endeavors.

BSAD 261 Diverse Consumer Behavior 3

BSAD 263 The Global Imperative: Strategic Marketing 3

BSAD 265 Marketing Research 3

General

Students may, with the consent of the MBA advisor, construct a general MBA degree that includes courses of specific interest to the student regardless of subject matter.

Other Courses

BSAD 200 Introduction to Business 3

BSAD 205 Decision Modeling 3

BSAD 206 Small Business Accounting and Operations 3

BSAD 211 Data Analytics 3

